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March 16, 2016

RE: New WCISA Member: Oden Technologies

WCISA is pleased to announce the following new member company:

Oden Technologies
106 W 32nd Street
New York, NY, 10001 USA
Contact: Willem Sundblad, CEO & Founder
Email: willem.sundblad@oden.io
Phone & Fax: +1 917 678 4060
Web Site: http://oden.io/

We are an "Industrial Internet of Things" company giving cable manufacturers powerful analytics that are easy to use. Our wireless hardware and software solution connects all the machinery and sensors in a factory so customers can analyze and optimize production. We've been developing the solution with a US-based cable manufacturer since middle of 2015, launching to the wider cable market in April 2016. We are backed by EQT Ventures and Tesla's CPO & Head of supply chain.

WCISA is a nonprofit corporate membership organization of North American suppliers of machinery, materials and accessories used for making all types of wire and cable. Members are based or have an established subsidiary in North America. WCISA's mission is to promote its member's products and services by providing member companies with representation, networking/social opportunities and services at wire and cable trade events and conferences. WCISA is active, both as an exhibitor and supporter, in wire and cable trade events and conferences throughout the world. WCISA also offers three types of scholarships to its member companies.

Details and a member list can be found at www.wcisaonline.org.

Contact: Mike McNulty, WCISA Executive Director